

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Adam J. Weissman et al. Art Unit : 2167  
Serial No. : 10/807,264 Examiner : Luke S. Wassum  
Filed : March 24, 2004 Confirmation No.: 4087  
Notice of Allowance Date: December 16, 2009  
Title : MEANING-BASED ADVERTISING AND DOCUMENT RELEVANCE DETERMINATION

**MAIL STOP ISSUE FEE**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

COMMENTS ON EXAMINER'S REASONS FOR ALLOWANCE

Applicants recognize that in accordance with M.P.E.P. § 1302.14, the Examiner's reasons for allowance need not set forth all of the details as to why the claims are allowed.

Applicants do not concede that the Examiner's stated reasons for allowance are the only reasons for which the claims are allowable. The claims may be allowable for other reasons as well. In particular, Applicants do not concede that all of the identified limitations identified by the Examiner are necessary to distinguish the prior art of record or to satisfy the requirements of 35 U.S.C. § 112. In addition, the Examiner does not assert, and Applicants would not concede, that the Examiner's reasons have any bearing on the patentability of claims in any other applications directed to the disclosed subject matter.

Finally, each dependent claim stands on its own and is allowable on its own merits. In particular, each dependent claim may be allowable on the basis of a combination of some of the features recited in the dependent claim and its base claim or claims, which combination of features may not include all of the limitations identified in the Examiner's reasons for allowance.

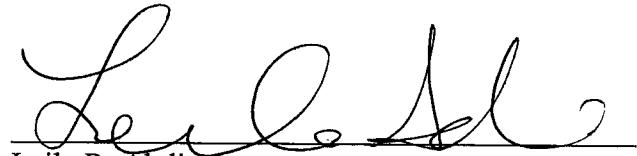
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Attorney's Docket No.: 16113-1130001

Date: January 22, 2010

Respectfully submitted,

  
Leila R. Abdi  
Reg. No. 52,399

**Customer No. 26192**  
Fish & Richardson P.C.  
Atlanta, GA 30309  
Telephone: (404) 892-5005  
Facsimile: (877) 769-7945

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